



AXISMATICS Professional Institute

Diploma in Business Administration (DBA)

Affordable
course
fees

Strategic
location

Conducive
and friendly
community
college

Scholarships
study loans
available

Unique graduates with creative
& innovative global mindset



Diploma in Business Administration (N/340/4/0789) (MQA/PA 12929)

Our Diploma in Business Administration (DBA) programme at Axismatics Professional Institute provides students with a broad understanding of general business principles and practices, leading our graduates to be fully confident facing the challenging, interesting and exciting world of business and enhancing employment opportunities.

The programme syllabus covers both the strong base of foundation in areas related to the field of international marketing, management, business law, accounting, economics and other broad fields. It also offers a unique opportunity to engage students to understand the enterprise in a competitive situation.

The programme curriculum offers various innovative approaches to learning including seminars, expert guest speakers, case analyses, online business simulations, external consulting projects, and experiential excursions.

The programme provides a solid foundation in general business for undergraduate degree in Business Administration or related areas. The programme syllabus open a wide choice of basic entry into the Entrepreneurship, Accounting, Business Management, Business Studies, Global Supply Chain Management, International Business and Marketing at various local universities with certain requirement which needed to be fulfilled and met up by each and individual condition.

Entry Requirement

SPM/UEC/O Level or equivalent with a minimum of 3 credits

Intakes

- January
- May
- September

The duration of the program:

The duration of the program is 2 ½ years, i.e. a total of 7 semesters of studies including the required hours of internship /practical trainings.

The assessment components of the program are made up of internal examinations, assignments, presentation, course work or online exercise, internship/practical training.

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Program Syllabus: (Core and Common course)

Management:

- Introduction to Management
- Entrepreneurship
- International Business
- Business Ethics and Corporate Governance
- Introduction to Sustainable Development
- Business Environment and Sustainability

Human Resource:

- Introduction to Human Resource Management
- Introduction to Organizational Behaviour
- Introduction to Psychology of Work Behaviour

English and Communication:

- English
- Business Communication

Marketing and IT:

- Introduction to Marketing
- Introduction to Information Technology
- Consumer Behaviour

Accounting and Finance:

- Introduction to Accounting
- Financial Accounting
- Business Finance
- Investment and Risk Analysis

Economics and Mathematics:

- Introduction to Microeconomics
- Introduction to Macroeconomics
- Business Mathematics
- Introduction to Business Statistics

Law:

- Business Law

MPU:

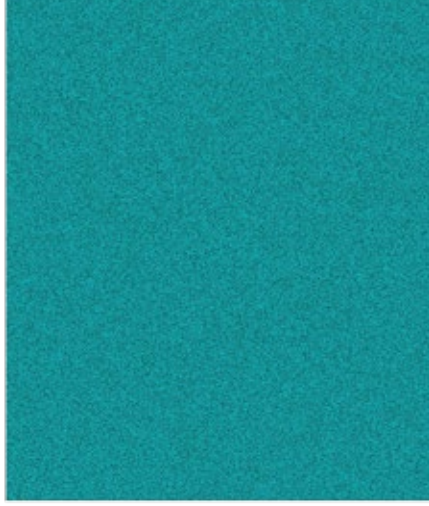
- Malaysian Studies
- Bahasa Kebangsaan
- Contemporary Ethical Issues
- Malaysia: Peoples, Traditions, Religions and Beliefs
- Community Services

Your potential careers

- Business Manager
- Risk Management consultant
- Investment Analyst
- Administrative Manager
 - Sales Consultant
 - Sales Associate
- Customer Services Consultant
 - And many more

Tuition Fees:
RM23,500

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Axismatics Professional Institute DK118(W)

address: Unit G-08, Wisma Zelan,
No. 1, Jalan Tasik Permaisuri 2,
Bandar Tun Razak, 56000 Kuala Lumpur.
email: axisma@axismatics.edu.my
facebook: www.facebook.com/axismatics
tel: 603-91735686 / 91736082
fax: 603-91738782

All information is correct at the time of printing.
The Institute reserves the right to amend the
information without prior notice.

