

**AXISMATICS**  
Professional Institute DK118(W)

Not Just Business -  
as e as it gets!

# DIPLOMA IN E-BUSINESS

(N/0414/4/0414)(MQA/PA 18159)(5/2030)

Click it. Own it.  
Run it.

FROM IDEA TO IMPACT—BUILD YOUR ONLINE SUCCESS STORY

Upload ambition. Download success.

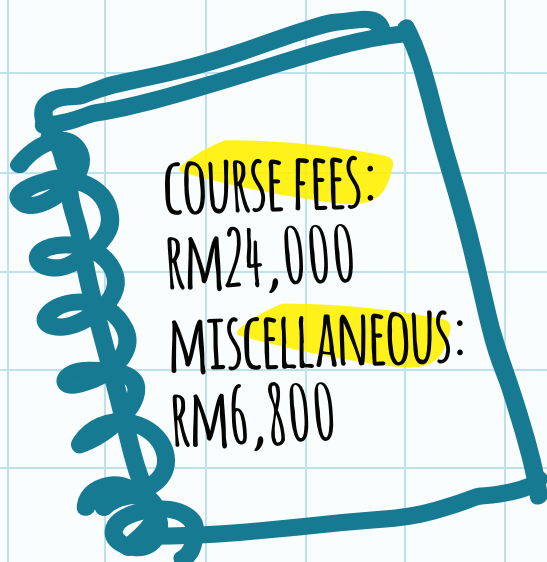
# DIPLOMA IN E-BUSINESS

(N/0414/4/0414)(MQA/PA 18159)(5/2030)

## INTRODUCTION

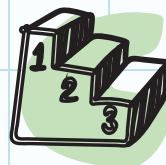
From global brands to local startups, every business today needs digital-savvy professionals who understand how e-commerce, marketing, and strategy work in the real world. Whether you're building your own brand or looking to stand out in the job market, the digital space is where opportunities are booming. This course is your launchpad into this fast-paced, high-demand world.

Gain hands-on experience with the latest digital tools, master online business models, and understand how to make data-driven decisions that drive results. With industry-relevant content and practical projects, you'll graduate with the confidence and skills to thrive — whether you're just starting out or taking your career to the next level. This is your time to grow, create, and lead in the digital economy.



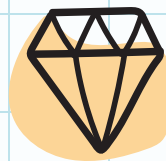
## CAREER PATHWAY

Digital Marketing  
E-Commerce Coordinator  
Content Creator / Social Media  
Online Customer Support  
SEO/SEM



## FURTHER STUDIES

Business  
Marketing  
Digital Media  
Branding



## FINANCIAL AIDS

Scholarship available  
Study loan available  
PTPTN available  
Instalment plan available



## ENTRY REQUIREMENT

SPM/UEC/IGCSE/O Level  
with any 3 credits

\* Terms & Conditions Applied

## SEMESTER 1 (YEAR 1)



Introduction to Marketing  
Foundation of Management  
Business Communication  
Introduction to Microeconomics  
Introduction to HRM  
Introduction to Digital Business



## SEMESTER 2 (YEAR 1)

Introduction to Organisational Behaviour  
International Business  
Introduction to E-Commerce  
Introduction to Macroeconomics  
Introduction to Information Technology  
Introduction to E-Marketing

## SEMESTER 3 (YEAR 1)



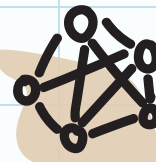
Penghayatan Etika dan Peradaban –U1  
Contemporary Ethical Issues – U2  
Bahasa Kebangsaan –U2  
Integriti dan Antirasuah –U3  
Community Services –U4  
Entrepreneurship



## SEMESTER 4 (YEAR 2)

Supply Chain Management  
Services Marketing  
Introduction to Operations Management,  
Sustainability and Supply Chain Management  
Business Accounting with Practical Computerised  
Accounting  
Quantitative Method  
Business Finance  
Business Law  
Professional Grooming and Branding } **Elective**  
Business Data Communication

## SEMESTER 5 (YEAR 2)



Digital Business Project  
Business Ethics & Corporate Governance  
Business Application Development  
Introduction to Big Data Analytics and  
Business Intelligence  
Decision Support Systems  
Cybersecurity



## SEMESTER 6 (YEAR 2)

Industrial Training

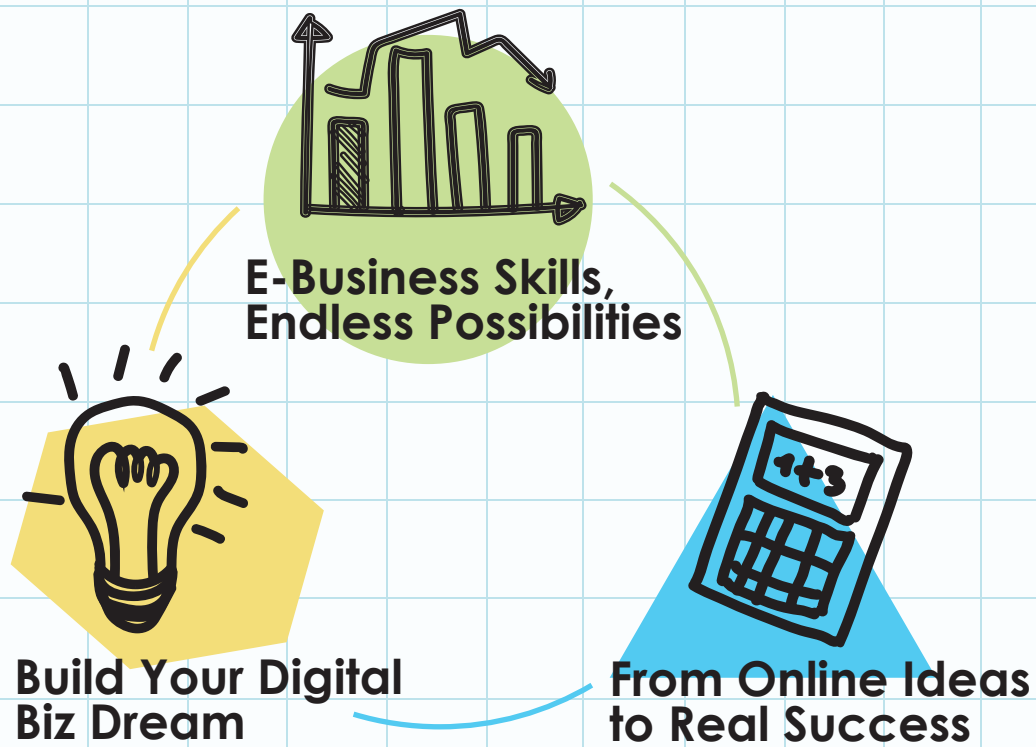


TOTAL CREDIT HOURS: 91



DURATION OF STUDIES: 2 YEARS (6 SEMESTERS)

INTAKES:  
JANUARY,  
MAY,  
SEPTEMBER



### OUR LOCATION



Unit G-08, Wisma Zelan  
No. 1, Jalan Tasik Permaisuri 2,  
Bandar Tun Razak, 56000  
Kuala Lumpur.



### CONTACT US



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