

AXISMATICS
Professional Institute DK118(W)

**Not Just Business -
as e as it gets!**

DIPLOMA IN E-BUSINESS

(N/0414/4/0414)(MQA/PA 18159)(5/2030)

**Click it. Own it.
Run it.**

FROM IDEA TO IMPACT—BUILD YOUR ONLINE SUCCESS STORY

Upload ambition. Download success.

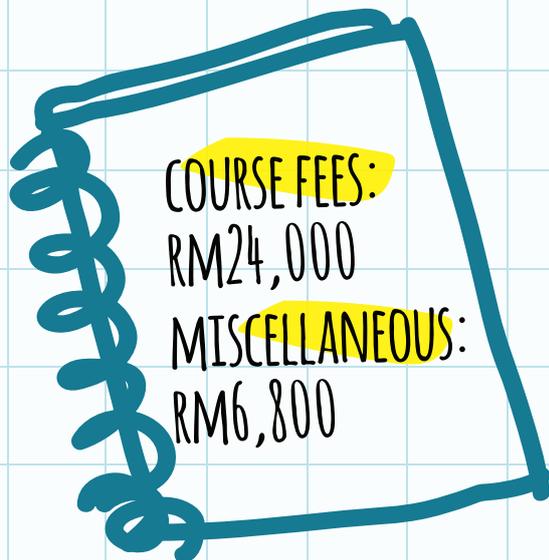
DIPLoma IN E-BUSINESS

(N/0414/4/0414)(MQA/PA 18159)(5/2030)

INTRODUCTION

From global brands to local startups, every business today needs digital-savvy professionals who understand how e-commerce, marketing, and strategy work in the real world. Whether you're building your own brand or looking to stand out in the job market, the digital space is where opportunities are booming. This course is your launchpad into this fast-paced, high-demand world.

Gain hands-on experience with the latest digital tools, master online business models, and understand how to make data-driven decisions that drive results. With industry-relevant content and practical projects, you'll graduate with the confidence and skills to thrive — whether you're just starting out or taking your career to the next level. This is your time to grow, create, and lead in the digital economy.



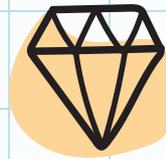
CAREER PATHWAY

Digital Marketing
E-Commerce Coordinator
Content Creator / Social Media
Online Customer Support
SEO/SEM



FURTHER STUDIES

Business
Marketing
Digital Media
Branding



FINANCIAL AIDS

Scholarship available
Study loan available
PTPTN available
Instalment plan available



ENTRY REQUIREMENT

SPM/UEC/IGCSE/O Level
with any 3 credits

* Terms & Conditions Applied

SEMESTER 1 (YEAR 1)



Introduction to Marketing
Foundation of Management
Business Communication
Introduction to Microeconomics
Introduction to HRM
Introduction to Digital Business



SEMESTER 2 (YEAR 1)

Introduction to Organisational Behaviour
International Business
Introduction to E-Commerce
Introduction to Macroeconomics
Introduction to Information Technology
Introduction to E-Marketing

SEMESTER 3 (YEAR 1)



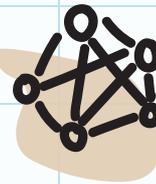
Penghayatan Etika dan Peradaban –U1
Contemporary Ethical Issues – U2
Bahasa Kebangsaan –U2
Integriti dan Antirasuah –U3
Community Services –U4
Entrepreneurship



SEMESTER 4 (YEAR 2)

Supply Chain Management
Services Marketing
Introduction to Operations Management,
Sustainability and Supply Chain Management
Business Accounting with Practical Computerised
Accounting
Quantitative Method
Business Finance
Business Law
Professional Grooming and Branding } **Elective**
Business Data Communication

SEMESTER 5 (YEAR 2)



Digital Business Project
Business Ethics & Corporate Governance
Business Application Development
Introduction to Big Data Analytics and
Business Intelligence
Decision Support Systems
Cybersecurity



SEMESTER 6 (YEAR 2)

Industrial Training

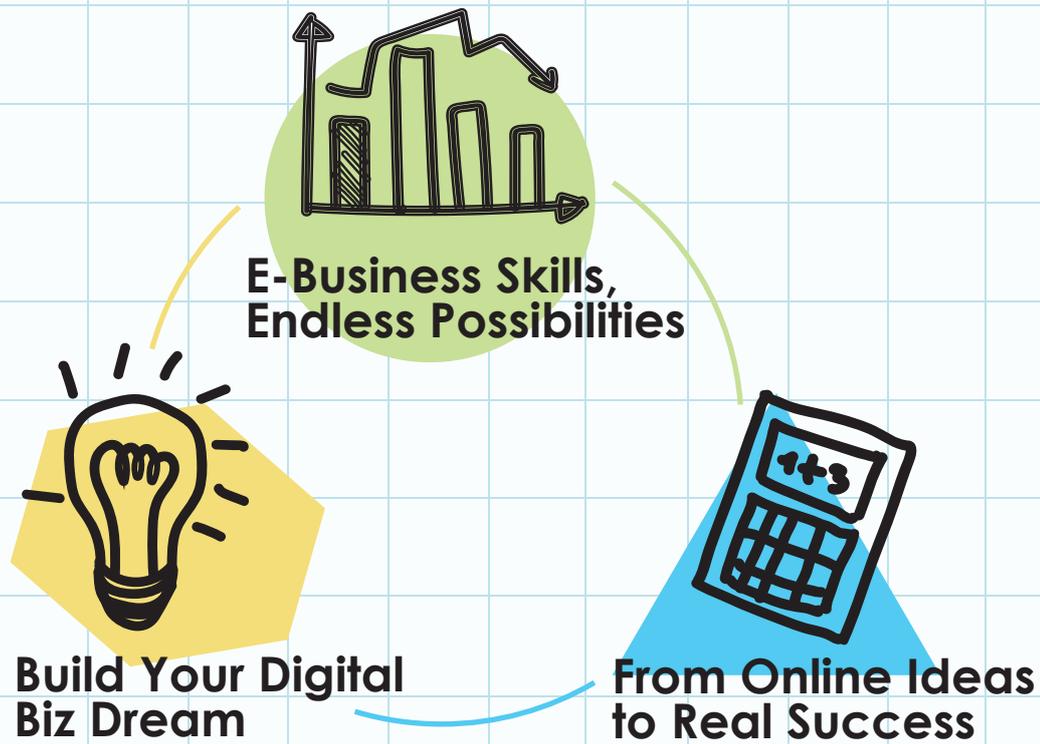


TOTAL CREDIT HOURS: 91



DURATION OF STUDIES: 2 YEARS (6 SEMESTERS)

INTAKES:
JANUARY,
MAY,
SEPTEMBER



OUR LOCATION

 Unit G-08, Wisma Zelan
No. 1, Jalan Tasik Permaisuri 2,
Bandar Tun Razak, 56000
Kuala Lumpur.



CONTACT US

-  6018-3884358 / 603-91735686 / 603-91736082
-  www.axismatics.edu.my
-  axisma@axismatics.edu.my
-  axismatics
-  axismatics